



BUSINESS STUDIES



Subject Content

- Enterprise.
- Organisation and growth.
- Management and communication.
- Business types.
- Finance and accounts.
- Human resources.
- Production.
- Marketing and sales.
- The marketing mix.
- External influences on business.

Assessment

The Business Studies Full Course is based on two examinations and one controlled assessment. Unit 1: 'Setting up a Business' is assessed by a one-hour written paper worth 60 marks and contributes 40% to the student's final grade. Unit 2: 'Growing a Business' will be assessed by a written assessment of 60 marks contributing 35% to the student's final grade. Unit 3: 'Investigating Business' is a controlled assessment unit. Unit 3 work must be each student's own individual response and must be produced under controlled conditions. AQA will provide Trinity with pre-released material, which will require candidates to undertake a business investigation. This unit will contribute 40 marks or 25% to their final grade.

Skills Developed

- The modular structure will provide a more flexible approach enabling candidates to study the subjects in a manner which is best suited to their learning styles.
- The course is designed to encourage candidates to consider the practical application of business concepts.
- The units provide students with the opportunity to explore the theories and concepts in the context of events in the business world.
- Pupils will be able to communicate their business knowledge and understanding through a variety of projects/ case studies and reports.
- Students will develop numeracy skills by understanding accounts and analysing market data. Pupils will develop thinking skills, independent learning and decision-making skills.
- The course provides progression for those wishing to continue their studies to GCE Business.

Extra Curricular Activities and Clubs

- Students will be assisted with home study through regular lunchtime and after school sessions.

Differentiation

- Tasks are differentiated within the group; this is usually achieved by supplementary worksheets or by open ended work (practical investigation or use of computers).
- Pupils are encouraged to discuss topics in class and develop their oral / communication skills.
- Pupils are encouraged to work in groups to solve problems and practical work. In addition pupils are involved in solving real life business problems. Software is used to reinforce and in some cases introduce concepts.
- Investigational work is set regularly during the year to all pupils and this lends itself to extension work.

Provision for Gifted and Talented

Gifted and Talented students will be identified by using assessment data such as: regular achievement of high grades, target grades and school target setting data. Teaching staff should also use their own professional judgement in recognising exceptional students.

Short Course

This specification involves one written paper and one controlled assessment. Unit 1: 'Business Start-Up' will be assessed by a written assessment of 40 marks and will be worth 50% of the student's final grade. Unit 2: 'Investigating Small Business' is a controlled assessment. This unit will assess the subject content in Unit 1. The work must be each candidate's own individual response and must be produced under controlled conditions. This controlled assessment is worth 50% of their final grade. The short course will follow much of the relevant terminology, concepts and methods adopted in the Full Course.

Useful Internet Websites and Other Resources

1. www.bbc.co.uk
2. www.tt100.biz
3. www.bixed.ac.uk
4. www.aqa.org.uk
5. www.this-is-business.co.uk
6. Newspapers
7. Business Active Magazine
8. Videos
9. Revision packs
10. Cue cards