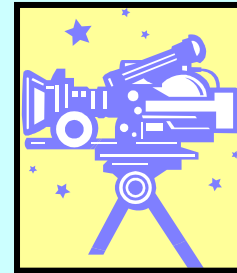


MEDIA STUDIES

Controlled Assessment



Examination Board: OCR
Syllabus No. J526

Content

One written assignment covering the topic of representation in two films.

This essay will be accompanied by a practical print-based artefact such as a magazine/ DVD cover and evaluation.

One group video project: The opening sequence of a new thriller film. This will be accompanied by a reflective evaluation.

Deadlines

In Year 10, the written assignment and the accompanying practical tasks will be completed by the end of spring term. The deadline for this piece is the final week of term, but drafts must be handed in so that there is the opportunity to make the assignment as good as it can possibly be. In the first term of Year 11, the group video project and evaluation will be completed.

Assessment

The controlled assessment is worth 60% of the overall mark.

Written work will be assessed under the following:-

- The ability to use media terminology correctly.
- The ability to understand how the target audience influences media texts.
- The ability to identify the codes and conventions of texts.
- The ability to understand media representations.

Practical work will be assessed under the following:

- The ability to work co-operatively in a group.
- The ability to use practical skills such as storyboarding, filming and editing appropriate to a specified target audience.

Useful Internet websites and other resources

Internet Movie Database
www.imdb.com

BBC online
www.bbc.co.uk

EMAP
www.emap.com

Advertising Standards Authority
www.asa.org.uk

Independent Television Commission
www.itc.co.uk

OCR
www.ocr.org.uk